

SEEDBOM CUSTOMISATION

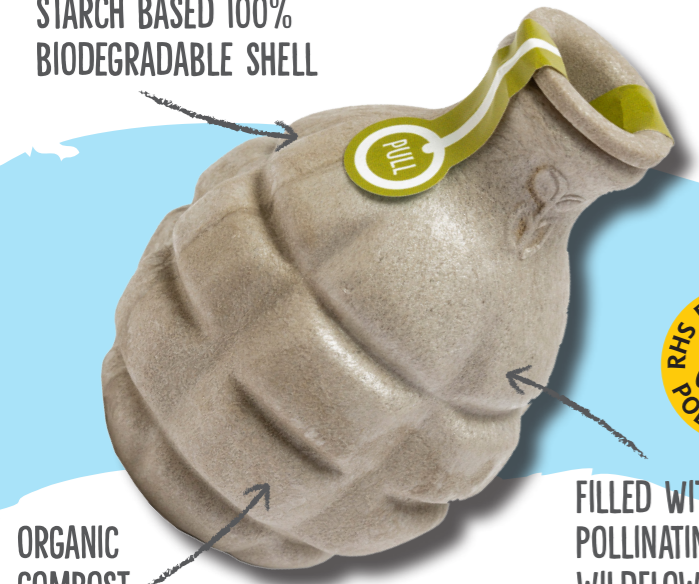


kabloom[®]
INSPIRING DESIGN WITH NATURE IN MIND



A LITTLE BOM FULL OF POTENTIAL!

STARCH BASED 100% BIODEGRADABLE SHELL



ORGANIC COMPOST INSIDE

FILLED WITH POLLINATING WILDFLOWER SEEDS



We offer a bespoke service allowing our clients to fully customise their Seedboms from the packaging sleeve right down to the seeds inside.

A unique, fun and environmentally friendly product created for your individual business needs.

The ideal eco-friendly promotional product for:

- Campaigns
- Events
- Parties
- Product launches
- Corporate gifts
- Conferences
- Give-aways
- Teambuilding
- Branded retail sales

Simply Shake it, Soak it, Throw it and Grow it
Be a **ECO WARRIOR** and **GUERRILLA GARDENER!**
Spread beautiful and nectar rich wildflowers to areas in need of **LIFE & COLOUR!**



BEE-FRIENDLY

PLASTIC-FREE

BIO-BASED

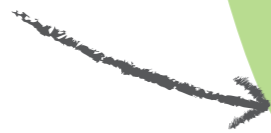
COMPOSTABLE

ORGANIC COMPOST

RECYCLABLE PACKAGING

1. Choose your style

We have 2 sleeve designs to choose from. Our Standard Sleeve style or our Simple Wrap.



Simple Wrap

Standard Sleeve



2. Choose your seed

Choose from our range of high quality non-GMO seeds. We can customise the mix depending on your requirements*



POLLINATOR BEEBOM



URBAN BLOOMER



FEATHERBOM



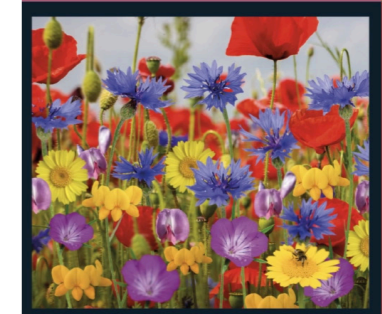
BUTTERFLYBOM



FORAGEBOM



WHITE WONDERLAND



RAINBOWBOM



WILDERBOM



* Subject to price and supply at time of order

3. Design your packaging

Design your packaging inhouse using one of our templates.

The whole outside of the sleeve is at your disposal. On the inside you will find the instructions on how to use the Seedbom as well as growing times and other important product info.

Templates can be downloaded from our website or sent via email on request. On each file you will find guidelines on how to use the template most effectively.

We will assist with getting your design print ready and can even design it for you under your instruction.*



*Design service subject to a fee.

YOU'LL BE IN GOOD COMPANY!

Past clients include:

Harrods



LIBERTY
LONDON

L'ORÉAL



MULBERRY

davines
SUSTAINABLE BEAUTY

O₂

Jamie
Oliver

alpro

N NATURAL
HISTORY
MUSEUM



Royal Botanic Gardens
Kew

wagamama

innocent

DIESEL



BACARDÍ

Divine
ORGANIC

eden project

COMIC
RELIEF



RADISSON
COLLECTION

DocuSign

Mercure
HOTELS

Bizzbee

Specsavers

Kellogg's



Friends of
the Earth

Discovery
CHANNEL

Taylor
Wimpey

ecotricity



Project:
STAND UP TO CANCER

Client:
CANCER
RESEACH

Style:
Simple Wrap

CANCER
RESEARCH
UK

Created for the Cancer Research STAND UP TO CANCER charity campaign.

These Seedboms were designed to be used as give-aways in goodie bags for celebrities and staff at live Stand Up To Cancer televised charity event.

Seed mix: Urban Bloomer



Project:
DIVINE ORGANIC LAUNCH

Client:
DIVINE

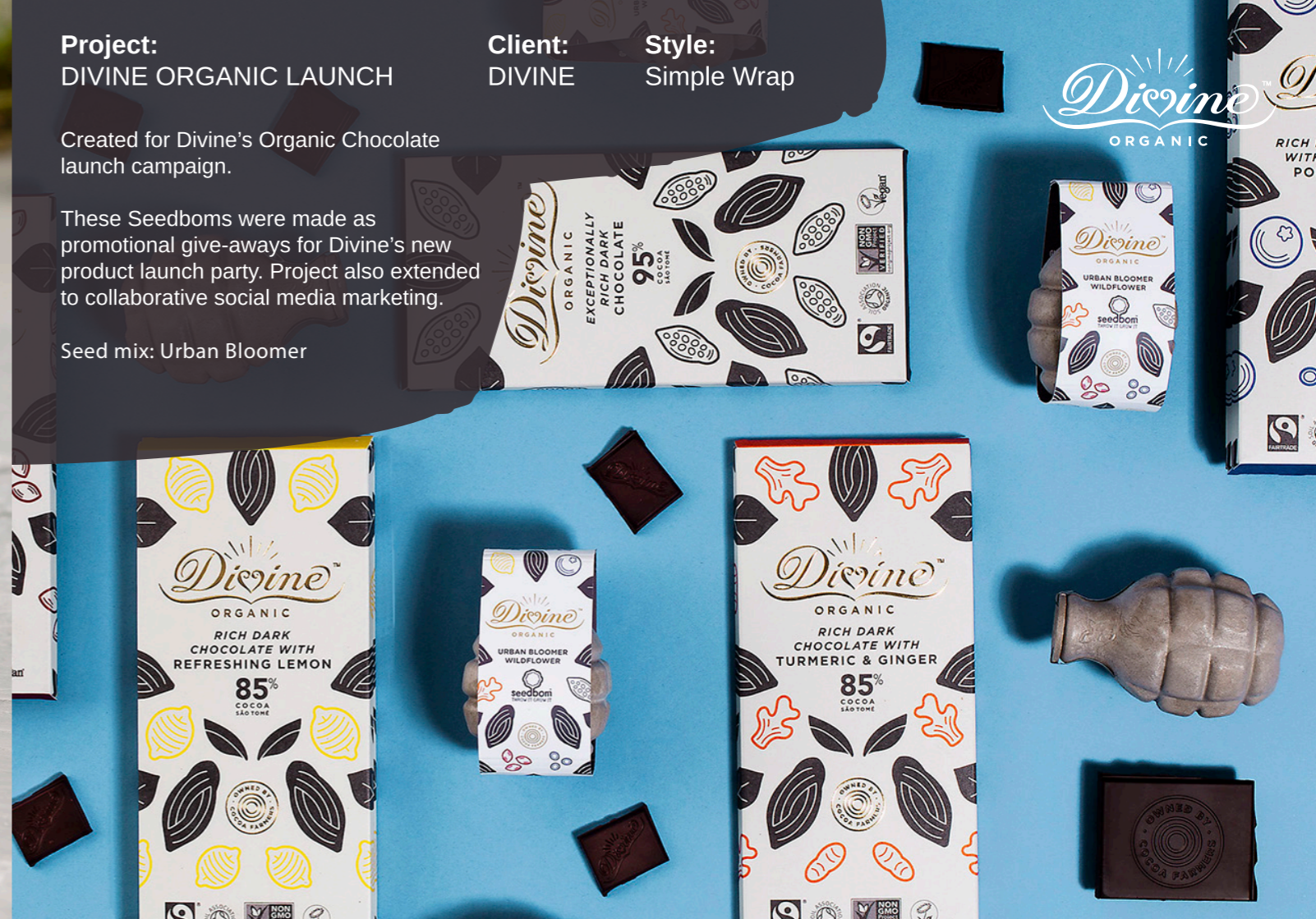
Style:
Simple Wrap

Divine
ORGANIC

Created for Divine's Organic Chocolate launch campaign.

These Seedboms were made as promotional give-aways for Divine's new product launch party. Project also extended to collaborative social media marketing.

Seed mix: Urban Bloomer



Project:
PALLADIUM EARTH COLLECTION

Client:
PALLADIUM

Style:
Standard Sleeve

Created for the Palladium Earth Collection footwear launch.

These Seedboms were designed to be used as giveaways alongside any purchase of Palladium Earth Collection boots.

Location: France - online and instore

Seed mix: Urban Bloomer



Project:
COLOUR BY NATURE LAUNCH

Created for the Farrow & Ball Colour by Nature paint range launch.

These Seedboms were designed to be used as promotional giveaways in Farrow & Ball stores across the UK.

Client:
FARROW & BALL

Style:
Standard Sleeve

Seed mix: Pollinator Bee Mix

Project:
THE RED NOSE THAT GROWS

Client:
COMIC RELIEF

Style:
Bespoke product

Created for Comic Relief Red Nose Day 2023/24

Fully customised 100% biodegradable, growable Red Nose Seedbom product designed in collaboration with Comic Relief.

Location: UK - online and via Homebase/Holland & Barrat

Seed mix: Pollinator Bee & Butterfly Mix

**COMIC
RELIEF**



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